

Town of Canandaigua

5440 Routes 5 & 20 West
Canandaigua, New York 14424

MINUTES
CITIZENS' IMPLEMENTATION COMMITTEE MEETING
TUESDAY, SEPTEMBER 18, 2018, 9:00 A.M.

Committee Members Present: Doug Finch Karen Parkhurst
 Sarah Reynolds Tom Schwartz
 Gary Davis Kelly LaVoie
 Ray Henry
 Joyce Marthaller

Members Absent: Oksana Fuller, Kevin Reynolds, Pat Venezia

- **CALL TO ORDER**
The meeting commenced at 9:03 A.M.
- **PRIVILEGE OF THE FLOOR**
None at this time.
- **REPORT OF THE DEVELOPMENT OFFICE**
None at this time.
- **REFERRALS**
None at this time.
- **OLD BUSINESS**
None at this time.
- **NEW BUSINESS**

Uptown Feasibility Study

Sarah Reynolds opened the meeting and shared information about the Uptown Canandaigua Mixed-Use and Transportation Feasibility Study Steering Committee meeting on Friday, 9/14/18. This was the first meeting where the page was turned from existing conditions to recommendations. The consultant, Bergmann Associates, shared the presentation from Friday with Sarah and provided some ideas to choose from regarding what they thought could be done with Uptown. Some key ideas looked promising. A draft of the final report is expected in November.

Sarah asked if there were any comments about the Steering Committee meeting. Joyce Marthaller believes the roundabout idea is very pertinent to having an entrance to the area behind and around Blue Heron Park. It would be traffic calming for Rte. 332 and would also allow people to visually know that there is an entrance to Blue Heron and all the activity going on back there.

Four possible roundabout locations were identified along Route 332 in Uptown:

1. Emerson Rd.
2. Airport Rd.
3. Parkside Dr.
4. North Rd.

The number of accidents has decreased on County Rds. 4 and 10 since the roundabouts were added.

Another topic of discussion at the Steering Committee meeting was the different ideas of what everyone would like to see in Uptown. Various kinds of development and levels, from least amount with more greenspace to more development, were mapped out. The map illustrated the following:

- Residential
- Commercial
- Mixed Use
- Office/Industrial Mix
- Industrial
- Parks and Open Space

Doug Finch was very pleased with the CIC team's agreement on what they would like to see in Uptown. There was a discussion about all the various ideas, including greenspace along Rte. 332 and in the roundabouts. Bike lane options, median improvement, and trails were also discussed. Ideas were exchanged for cleaning up and beautifying the area to make it welcoming and inviting. The amount of work that can be done will depend on how much the Town can afford to pay. The Town will need to take responsibility for starting the process, and the Town Board must decide if it is going to invest the extra money to take care of the upkeep.

Ideas for an incentive program were discussed, along with the creation of an Uptown district (similar to the City of Canandaigua's BID) that would be responsible for maintaining the improvements, i.e., watering the trees and flowers and weeding.

Communication with many major local business owners has been regular and ongoing. Many are interested in expansion. The plan is to reach out in an effort to engage them and obtain feedback regarding their level of interest and support.

There was a discussion about the various local businesses and opportunities for expansion. Doug has been having some conversations with Akoustis and recently spoke with CEO Jeff Shealy. The company plans to expand and is anticipating an additional 47 jobs within the next year.

County Rd. 16 Report

Suggestions in the draft report were mostly educational. There have been 17 accidents in 15 years. Some of the accidents occurred because of the guardrails that were put in place by the County, as they have caused motorists to have to squeeze closer onto the roadway. Due to the existing conditions, people pay attention because it is so congested. Pavement markings at Onanda Park and Schoolhouse Rd. were discussed. The opinion was expressed that decisions that are ultimately made regarding roadwork/construction on Middle Cheshire Rd. will be directly related to what happens on County Rd. 16.

Doug had talked with Barton and Loguidice about Middle Cheshire Rd. (as referenced in the Study). He asked the Complete Streets Committee to apply for a grant (as part of the 2019 budget) to do a Feasibility Study on Middle Cheshire Rd. The application process has been started by Sarah Reynolds.

TDRs

Doug is required to make a presentation to the Town Board about the Resolution that was adopted with the CIC's recommendations by October 15th on TDRs. He has been working on proposing a new section of code specifically for Transfer of Development Rights, which will look very similar to the Incentive Zoning section of code. Doug will specifically reference the Open Space Scenic View Master Plan, Agricultural Enhancement Plan, Parks and Rec, and, essentially, all the natural resource material. State laws for TDRs require that the Town identify the sending and receiving zone. There was a discussion about the zoning districts that would be eligible for increased density for MUOs.

Conservation

There is a little placeholder in the budget for the Town to potentially partner with an entity (e.g., Finger Lakes Land Trust) to assist with some conservation efforts, et al. and perhaps take a leadership role that may eventually result in its contractual hiring by the Town. This is in accordance with the Recommendation that the Town hire someone to focus on conservation easements and such.

MEMBERS' REPORTS

Economic Development Team

None at this time.

Environmental Committee

The Environmental Committee is working on the RFP for the recycling public education piece. This should be ready by next week, at which time it will be distributed for feedback. The plan is to have it to the Town Board in October.

Cheshire Meeting

The presentation was good. It appears that the awareness of the need for improvements in Cheshire and perception have remained the same. There was the new aspect of a neutral third party conducting the survey, which may result in more participation in the survey itself, as the residents will be contacted directly via telephone, followed by door-to-door calls. All 75 residences in the hamlet are eligible.

Environmental Conservation Board

None at this time.

Local History Team

Announcement to be made September 25th.

Parks and Recreation Committee

Next meeting - September 26th.

Special Events Committee

The Special Events Committee will be at the Parks and Rec Committee meeting next week to discuss plans for Halloween at Onanda Park (October 27th). Help is needed with parking and setup. This year Bristol Mountain will be bringing a Mobile Ropes Course for children aged 4 – 12.

Complete Streets Committee

Next meeting: October 10th

UPCOMING MEETING TOPICS

Cheshire – Hamlet Master Plan

- **ADJOURNMENT AND NEXT MEETING**
THE MEETING WAS ADJOURNED AT 10:30 AM.

Next meeting: October 2, 2018